

Direct hiring support

Helping you recruit smarter

We offer a range of consultancy sessions, designed to strengthen your recruitment efforts, and improve hiring outcomes.

Whether you are managing a direct recruitment campaign or working with a recruiter, our expert support helps you attract, assess, and secure the right talent. Choose from a selection of paid consultancy services tailored to enhance every stage of your hiring process.



Recruitment sense checks

Optimise your recruitment process by selecting one or more of our expert-led consultancy sessions. Each session is delivered by a highly experienced consultant with sector-specific expertise, ensuring tailored, up-to-date recommendations.

We begin with a meet and greet to understand the context and challenges of your hiring needs. From there, we arrange a focused consulting session and provide a written report outlining recommended adjustments to enhance your hiring success.

Talent forecasting & planning

£400

Ideal for businesses undergoing an internal restructure, or planning for growth.

We assess your current team structure, identify skill gaps, and develop a strategic hiring plan to ensure you have the right skills and capabilities to drive efficiency and growth, and minimise costly hiring mistakes.

Role profiling & salary benchmarking

£400

Before you hire, you need to ensure your role scope and salaries are competitive and realistic.

We help define clear role requirements, ensuring job descriptions align with the skills needed for success. We also provide market-driven salary insights to help attract and retain top talent.

Job advert writing & optimisation

£400

A well-designed role and competitive salary will not attract top talent if your advertising copy fails to engage.

We make sure your job ads are clear, engaging, and tailored to attract the right candidates. We refine your messaging to improve clarity, inclusivity, and searchability, increasing applications from qualified talent.

Employer branding & candidate attraction

£400

Strong employer branding is the key to attracting and retaining top talent.

This consultation helps businesses build a compelling employer brand, as we make recommendations to refine your messaging, showcase your company culture, and create strategies to engage the right candidates, ensuring you stand out in a competitive hiring market.

Interview coaching

Role-based interview coaching workshop

£1,000

Offered on-site or virtual for 1-6 hiring managers.

Conducting a successful interview is a highly undervalued skills that is often overlooked by businesses.

Equip your hiring managers with the skills and confidence to conduct effective interviews that identify the right talent. This session ensures your team delivers a superior candidate experience, meeting expectations, maximising engagement, and making informed hiring decisions.

Candidate qualifications

Qualifying your shortlisted candidates

£150pp

Recruitment ready, but not got the time or resource to fully qualify your applicants?

We bring efficiency and objectivity to your hiring process by qualifying your shortlisted applicants on your behalf, ensuring only the most suitable candidates progress to the interview stage. Conducting a thorough qualification of candidates at this stage leads to stronger hires, improved retention, and a more seamless recruitment experience.

This variable cost service is dependent on the amount of candidates we qualify on your behalf, and includes the following within the cost:

- ✓ Role briefing to align on key job requirements
- ✓ GDPR-compliant processes to ensure data protection
- ✓ Face-to-face candidate qualification for deeper assessment
- ✓ Written reject summaries for transparency and feedback
- ✓ Detailed profile submissions for recommended candidates

For the period of qualification, no candidate will be offered additional opportunities by BTB. Any candidate not hired by the client but who wishes to engage BTB to find future opportunities, has the right to do so.

Booking information

To book onto one or more of these consultancy sessions, please [fill out this form](#) and one of our team will be in touch to discuss your options.